

M E M O

TO: Board of Directors

FROM: District Manager

SUBJECT: WATER AWARENESS MONTH

DATE: April 11, 2007

RECOMMENDATION:

It is recommended that the Board of Directors review this memo and approve the attached resolution, a proclamation for Water Awareness Month.

BACKGROUND:

The California Water Awareness Campaign is a year long effort by organizations throughout California to heighten public awareness about the conservation, supply, quality and distribution of water. The campaign focuses on the month of May each year with the observance of Water Awareness Month.

It is recommended that the Board of Directors review this memo and approve the attached resolution, a proclamation for Water Awareness Month.

James A. Mueller
District Manager

JAM/bsb

SAN LORENZO VALLEY WATER DISTRICT

RESOLUTION NO. (06-07)

SUBJECT: WATER AWARENESS MONTH; MAY 2007

WHEREAS, the health of California's growing population and the welfare of our communities depends on a reliable, high quality water supply; and

WHEREAS, the fact that California will experience periodic droughts and water conservation is critical not only during drought periods, but at all times; and

WHEREAS, residents, local government and business have successfully decreased the use of water in California and identified alternative sources such as recycled water; and

WHEREAS, by encouraging statewide understanding and appreciation of the value of water conservation, wise decisions on water issues and water use are fostered; and

WHEREAS, during May 2007 water agencies, cities, counties, and organizations throughout California will organize activities to educate the public about water management efforts of business, agriculture, industry, and others; and

WHEREAS, during the month of May, the San Lorenzo Valley Water District joins with the California Water Awareness Campaign, composed of various urban and agricultural water agencies, cities, farm bureaus and other organizations, to work to increase understanding of water and to make water conservation a way of life.

NOW, THEREFORE, BE IT RESOLVED that the Board of Directors of the San Lorenzo Valley Water District hereby proclaims May 2007 as "WATER AWARENESS MONTH" and urges all the citizens and customers of the San Lorenzo Valley Water District to join with other local water organizations in their effort to help Californians conserve and use water wisely.

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PASSED AND ADOPTED by the Board of Directors of the San Lorenzo Valley Water District, County of Santa Cruz, State of California, on the 19th day of April, 2007, by the following vote of the members thereof:

AYES:

NOES:

ABSENT:

ABSTAIN:

Brandon Barchi
District Secretary