

M E M O

TO: Board of Directors

FROM: Environmental Analyst

SUBJECT: EDUCATION GRANT PROGRAM FINAL PROJECT REPORT;
“DESIGN AND INSTALL INTERPRETIVE PANELS DESCRIBING
THE SANTA CRUZ SANDHILLS”

DATE: July 13, 2007

RECOMMENDATION

It is recommended that the Board of Directors review this memo and accept the Education Grant Program Final Project Report for “Design and Install Interpretive Panels Describing the Santa Cruz Sandhills.”

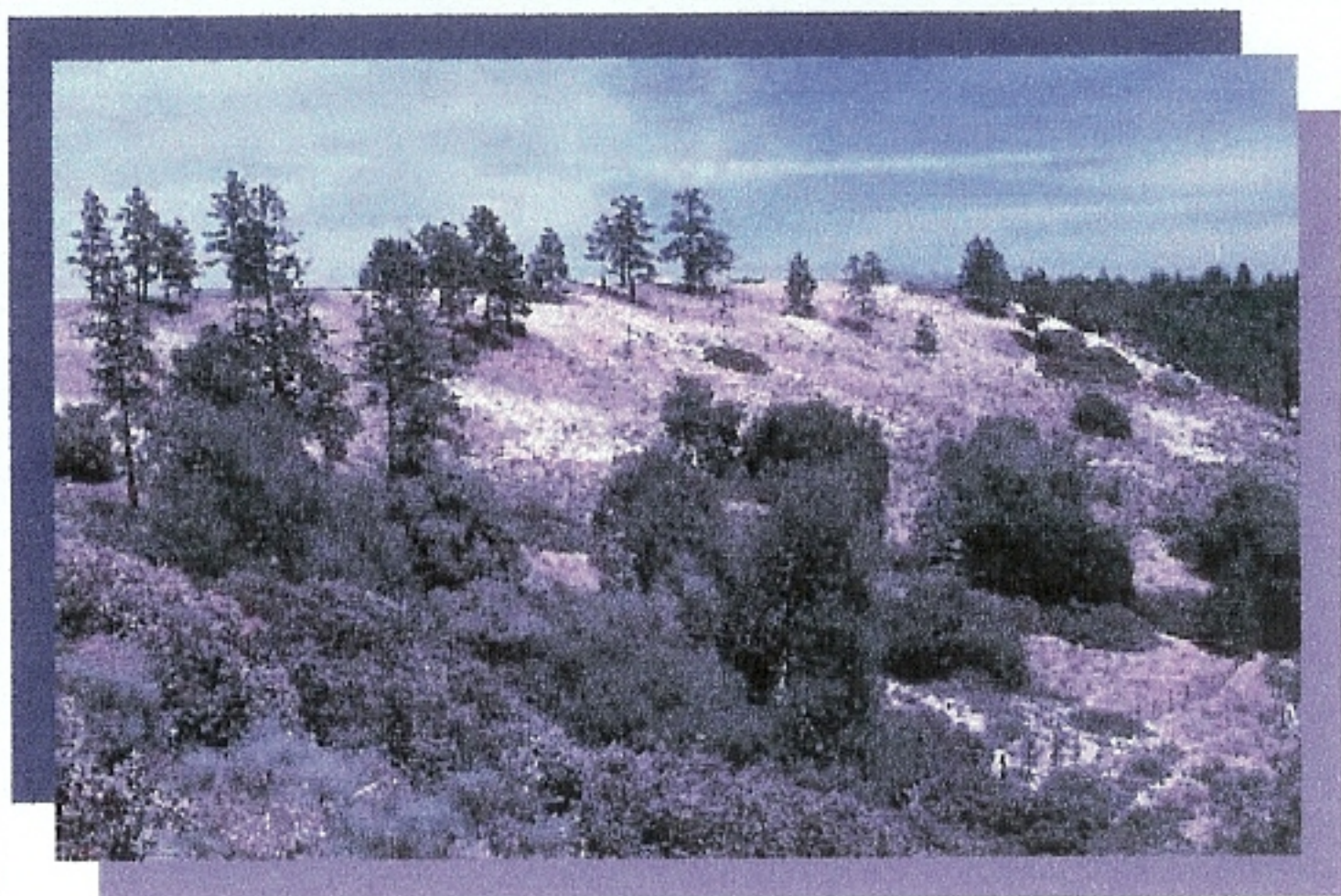
BACKGROUND:

At the April 20, 2006 Board of Directors Meeting, your Board awarded Education Grant Program funds in the sum of \$2,440.00 to Jodi McGraw, Sandhills Alliance for Natural Diversity for a project entitled “Design and Install Interpretive Panels Describing the Santa Cruz Sandhills.” Said project provided funds to design, create, and install two interpretive panels, describing the uniqueness, fragility, and rarity of the Santa Cruz Sandhills.

On June 6, 2007 the District received Dr. McGraw’s Final Project Report. See Attachment 1. It is recommended that your Board receive and accept the Education Grant Program Final Project Report for “Design and Install Interpretive Panels Describing the Santa Cruz Sandhills.”

Betsy Herbert, Ph.D.
Environmental Analyst

BH/bsb



Sandhills Alliance for Natural Diversity (S.A.N.D.)

PO Box 2363 Boulder Creek, CA 95006

Mr. Jim Mueller
District Manager
San Lorenzo Valley Water District
13060 Highway 9
Boulder Creek, CA 95006

RE: 2006 Education Grant Program Final Report

Dear Mr. Mueller:

On behalf of the members of the Sandhills Alliance for Natural Diversity (SAND), and our collaborators at the County of Santa Cruz Department of Parks, Open Space, and Cultural Services (County Parks) and the State of California Department of Parks and Recreation (State Parks), I would like to thank you and the San Lorenzo Valley Water District (SLVWD) for supporting our project to "Design and Install Interpretive Panels Describing The Santa Cruz Sandhills". Thanks to the \$2,440 grant provided by SLVWD to SAND in support of the project, SAND, County Parks, and State Parks were able to design, create, and install two interpretive panels, describing the uniqueness, fragility, and rarity of the Santa Cruz Sandhills—a unique ecosystem of plants and animals that occurs only in central Santa Cruz County on soils derived from Santa Margarita formation, which provides an important aquifer for SLVWD. The panels were installed in two areas where the public can access Sandhills habitat: the Sunset Trail at Quail Hollow Ranch County Park, and at the Observation Deck near the campground within Henry Cowell Redwoods State Park.

The SLVWD Education Grant Program funds were leveraged by a \$1,990 cash donation from Granite Rock Corporation in support of SAND's outreach and education programs. These funds paid for our contractor, Wildways Illustrated, to illustrate the panel, and for manufacturing of panels and pedestals by Folia, Inc. The grants provided to SAND were more than matched by time donated by members of SAND, County Parks Naturalist Lee Summers, and State Parks Interpretive Specialists Elizabeth Hammack, who together developed the panel's text and assisted Wildways Illustrated with design of the panels. In addition, County and State Parks staff worked to securely install the weather and graffiti resistant panels, which we anticipate will provide countless visitors from Santa Cruz County and the larger world with information about the biodiversity treasure in our backyard for decades to come.

Preserving our rare and unique sandhills habitat and inspiring stewardship through scientific research, public education, and integrated land use planning.

I have enclosed here a three images of the panel, including that which was installed within Quail Hollow County Park. You or other District staff can observe this panel by parking at the pull out on top of Quail Hollow Road, and walking a short distance (est. 0.1 miles) up the sandy trail to an overlook of the Quail Hollow Sandhills. The State Parks panel can be accessed by a short (0.3 miles) hike from the campground to the Observation Deck via the Ridge Fire Road or Pine Trail. Prior to installation, this panel was displayed to more than 40 attendees of a recent ceremony commemorating the addition of new Sandhills habitat to Henry Cowell Redwoods State Park.

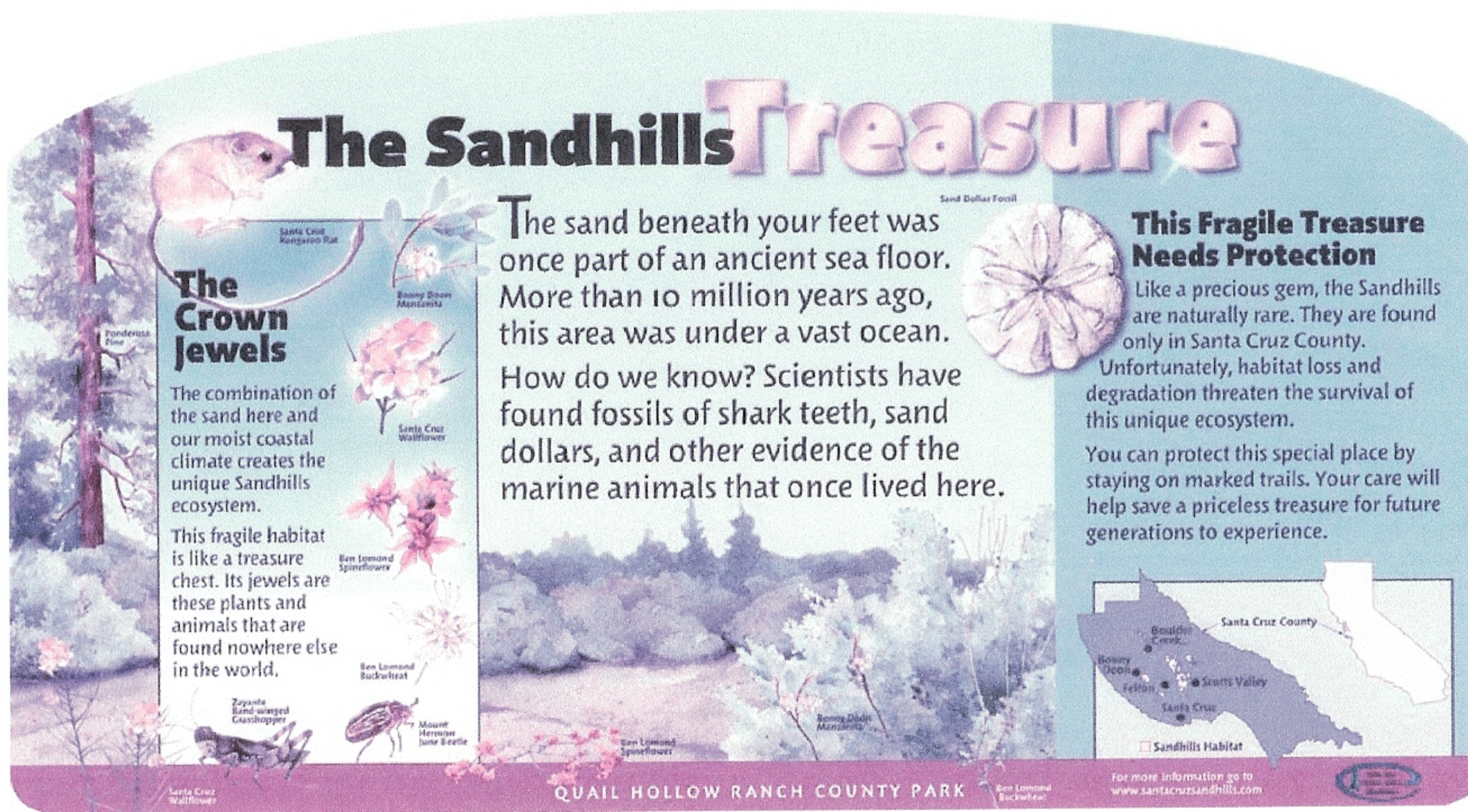
In summary, the project was successfully completed, and the resulting panels are even more strikingly beautiful than we ever dreamed. Base on the contract agreement with the District, I understand that SAND is to receive the remaining 10% of the grant (\$244) after demonstrating successful completion of the project. I hope you will not hesitate to contact me if you have any questions about the project, or if there is anything else SAND can do to fulfill our obligation or otherwise assist the District.

Thank you again for your support

Sincerely,

Jodi M. McGraw

a)



b)



c)



Images of the Sandhills Interpretive Panel, showing: a) the final panel design, b) the panel installed at Quail Hollow Ranch County Park, with Lee Summers, Park Naturalist, and c) the Quail Hollow Ranch County Park Panel along the Sunset Trail.



**Sandhills Alliance for Natural Diversity
(S.A.N.D.)**

PO Box 2363 • Boulder Creek, CA 95006
www.santacruzsandhills.com

RECEIVED

JUL 12 2007

SAN LORENZO VALLEY
WATER DISTRICT

July 10, 2007

Mr. Jim Mueller
District Manager
San Lorenzo Valley Water District
13060 Highway 9
Boulder Creek, CA 95006

RE: 2006 Education Grant Program Final Report

Thank you again for the support of the San Lorenzo Valley Water District (SLVWD) for our project to "Design and Install Interpretive Panels Describing The Santa Cruz Sandhills." Per the request of District staff member Betsy Herbert, I have prepared the table below to detail how SAND used the District's \$2,440 grant to fund the project. I have enclosed a copy of our invoice from Wildways Illustrated, which constituted the entire out of pocket costs of this project (i.e. all other costs were covered by donated time and materials). We remitted full payment for the invoice in early June 2007.

Costs to design and produce two Sandhills interpretive panels and sources of funding.

Item	Cost (\$)	Funding Sources (\$)	
		San Lorenzo Valley Water District	Graniterock
Panel Design and Illustrations	2,000	1,100	900
Panel and pedestal manufacturing and shipping (incl. sales tax)	2,430	1,340	1,090
Total	4,430	2,440	1,990

I hope you will not hesitate to contact me if you have any questions, or if there is anything else SAND can do to fulfill our obligations as part of the grant program. Thank you again for the generous award that made this project possible.

Sincerely,

Jodi M. McGraw

Preserving our rare and unique sandhills habitat and inspiring stewardship through scientific research, public education, and integrated land use planning



WILDWAYS illustrated
Design, Illustration & Interpretation

13766 Longridge Road
Los Gatos, CA 95033

Invoice

Date	Invoice #
6/1/2007	148

Bill To

SAND Attn: Jodi McGraw, Ph. D.
PO Box 2363
Boulder Creek, CA 95006

Ship To

Henry Cowell Redwoods SP and
Quail Hollow County Park
Felton, CA 95018

Number	Terms	Rep	Ship	Via	F.O.B.	Project
Proposal ...	Due on receipt	HR	6/1/2007	hand carry		

Quantity	Item Code	Description	Price Each	Amount
1	Editing, design...	Create content for one design, 2 panels, edit, illustrate, design and layout, SUBTRACT \$1,837 deposit.	2,000.00	2,000.00
2	Display panel ...	Manufacture and deliver 2 1/2" phenolic resin panels, 20"x36" plus matching aluminum cantilever pedestals	1,125.00	2,250.00T
		Note: Please subtract the deposit of \$1837.00 paid Sept. 30, 2006		
		TOTAL BALANCE DUE \$2593.00 Sales Tax Santa Cruz County (Felton)	8.00%	180.00

Thank you for choosing WILDWAYS illustrated

Total

\$4,430.00

Phone #	Fax #	E-mail	Web Site
408 353 9440	408 353 5903	wildways@got.net	www.wildwaysillustrated.com