



NEWS RELEASE

FOR IMMEDIATE RELEASE

June 6, 2007

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Water districts partner to fund Smart Gardening Faire

The San Lorenzo Valley Water District and the Scotts Valley Water District have partnered in sponsoring the Monterey Bay Master Gardeners annual "Smart Gardening Faire" on Saturday, June 23 at Skypark in Scotts Valley. The event is billed as a "celebration of sustainable gardening and landscaping," by Monterey Bay Master Gardeners, a local non-profit.

The water districts are co-sponsoring a booth at the Faire, where they will demonstrate and distribute smart water-saving devices and tips for gardeners. "We're part of a group of water agencies campaigning this year to get everyone throughout the county to save water through landscaping," said Betsy Herbert, Environmental Analyst at the San Lorenzo Valley Water District.

Jessica Perak, Water Conservation Coordinator at the Scotts Valley Water District, said, "It's amazing how much water an average residence can save by using a well-designed irrigation system, and by avoiding watering in the heat of the day."

Other exhibitors at the Smart Gardening Faire will offer native plants and garden supplies for sale.

The Faire also features expert speakers who will offer advice about topics such as drought-tolerant container gardens, rainwater harvesting, and anticipated impacts of global climate change on the home gardener.

Admission to the Smart Gardening Faire is free.

For more information about the Smart Gardening Faire, check the website: http://www.smartgardening.org/2007 s g faire.htm