



NEWS RELEASE

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Margaret Bruce appointed to SLV Water District Board of Directors

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Margaret Bruce, a resident of Boulder Creek for 18 years, is the newest member of the San Lorenzo Valley Water District Board. Director Bruce said she was “excited and honored” to be appointed as interim director by the Board at its July 5 meeting to replace former Board member Jim Nelson.

Director Nelson resigned June 7 after more than 12 years of service. The Board unanimously selected Director Bruce from a pool of candidates who had previously submitted resumes and letters of interest. Nelson, who attended the meeting said, “I am absolutely delighted that Margaret was appointed to fill my position. She is bright, talented, and passionate about protecting the environment.”

Director Bruce, a former vice president of Ecology Action in Santa Cruz, has 20 years of professional experience in environmental program management and strategic planning. At Ecology Action, she was a key member of the senior team that deployed a multi-million contract implementing education and outreach for the state’s residential energy efficiency program. As Western Regional Director of The Climate Group, she analyzed best practices of corporate and government leadership to proliferate cost-effective action on climate change.

Director Bruce also has extensive board and civic leadership experience, having served on the San Francisco Regional Water Quality Control Board, as co-founder and board member of Sustainable Silicon Valley, and on the advisory board of Joint Venture Monterey Bay and Sustainable Monterey Bay.

She has also served on the San Lorenzo Valley Water District’s Education Advisory Commission since 2005, playing a key role in recommending watershed education projects for funding by the District’s Education Grant Program.

Director Larry Prather, President of the Board said, “Margaret Bruce will make a fine addition to the San Lorenzo Valley Water District Board of Directors. I look forward to working with her.”

Director Bruce will serve in an interim position until the end of Director Nelson’s term in December. She said that she intends to seek election in November 2012 to serve a full four year term.

Ms. Bruce recently started her own consulting practice, which affords her “greater flexibility and the opportunity to devote some time to serving the community I call home,” she said.

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