



NEWS RELEASE

FOR IMMEDIATE RELEASE
September 3, 2010

Contact: Betsy Herbert
831-430-4627

New customer survey . . . SLV Water District wants to hear from you!

SLV Water District customers will soon be receiving a customer survey along with their water bills. “This short survey is designed to help us supply the kinds of information our customers want in ways they wish to receive it,” said District Manager Jim Mueller.

Beginning in September, it will take one full billing cycle (about two months) for all customers to receive the survey. In the meantime, customers have the option of taking the survey on-line through the District website: <http://www.slvwd.com>.

To publicize the survey, District field service vehicles are now displaying a “Friendly Frog” logo requesting customers to “Take Our Survey.”

“Completing the survey will help the District supply and deliver safe and reliable water to all our customers in the most efficient way possible,” said environmental analyst Betsy Herbert.

The survey was designed by District staff with public input, and approved by the District Board at its regular August 19, 2010 board meeting.

The District will publish the survey results on the District website as soon as they are compiled, “probably before Thanksgiving,” said Herbert.



**Take
Our
Survey!**